The Next Chapter: The Campaign for a New Pike County Public Library

Library use is on the rise and is limited only by the capacity and capability of the facility.

How Will A New Facility Help?

The Next Chapter Campaign will build a library for the next 75 years or more. Just what shape will such a facility take? How will a new facility help us meet evolving needs?

- A library with state-of-the-art technology will allow us to meet the educational needs of all children, but especially to bridge the gap for children without access to computers, the internet or even basic reference materials.

- As online educational opportunities grow, so will the role of public libraries in distance learning, especially for adult learners. Busy schedules, travel expenses, and varying training needs make online courses and degrees more and more attractive for adults.

- Additional space would allow us to have more items available, as well as to display our materials more conveniently and attractively to provide easier access for both browsing and research. Reading and learning should be enjoyable, not laborious.

Continued on Page 4

Quarterly Quote!

“Appreciate everything your associates do for the business. Nothing else can quite substitute for a few well-chosen, well-timed, sincere words of praise. They’re absolutely free and worth a fortune.”

– Sam Walton
Upcoming Training Schedule

**QuickBooks 2 - July 22nd, 2015**
You will use the advanced features to create estimates, process sales tax and payroll, and work with other applications.

Price: $90.00 (Full-day)

**Introduction to Personal Computers - Aug. 19th, 2015**
You will learn the basic skills necessary to operate a personal computer and perform introductory tasks.

Price: $90.00 (Full-day)

**Microsoft Access 2013 Level 1 - Sept. 30th, 2015**
You will create and modify new databases and their various objects within the Microsoft Access Program.

Price: $90.00 (Full-day)

**Microsoft Excel 2013 Level 1 - Oct. 14th, 2015**
You will create and edit basic Microsoft Office Excel 2013 worksheets, workbooks and basic formulas.

Price: $90.00 (Full-day)

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"Self-Employment: From Dream to Reality!"

Small Business Class:
August 11th through September 10th, 2015
(Tuesday’s & Thursday’s only)
1:00 p.m. - 4:00 p.m.
Price: $15.00 (5 Weeks)

“Self-Employment: From Dream to Reality!” will help you develop your plan to become a successful entrepreneur and give you the opportunity to learn a variety of skills needed to own and operate a small business. You will also learn how to develop a detailed business plan. Classes are held on Tuesday’s and Thursday’s, and tuition assistance is available based on income eligibility.

Please note that all listed trainings are full-day and typically run from 8:30 a.m. until 4:30 p.m., unless noted otherwise. All prices include textbooks, handouts & CD, which contains all the data files used in the training. Participants who attend the full-day classes, will also be provided with a catered lunch. If you are interested in any of the above trainings, customized group trainings, or other workshops offered by the Business Development Program, please call us at (740) 289-2371 or toll-free at (866) 820-1185.

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The Pastor’s Pantry Cooking School Now Open in Wheelersburg!

The Pastor’s Pantry Cooking School located in Wheelersburg, Ohio is now open and accepting reservations for their cooking classes and private instruction events. A subsidiary of Patter Fam Sauces, the cooking school is a complete cooking and dining experience led by chef and local pastor Sam Peters. The cooking school teaches the participants how to cook a wide variety of dishes ranging from Asian, Italian and Latin America to domestic styles of Barbecue, Cajun and Lowlands regardless of their experience level.

The school will also offer special events for a relaxed evening such as Date Night, Girls Night Out and other themed events. The Pastor’s Pantry Cooking School is available for private cooking classes, special occasions, team building, or client appreciation events.

Each class is an intimate, hands-on event where students may get to assist in preparation and eat what is cooked. Most classes feature a four-course meal. Classes are limited to 20 reservations so that everyone can enjoy the interactive experience.

Pastor/Chef Sam Peters said, “This has been a dream of ours for some time. Getting people we love around the table is what ‘social’ interaction should be. Our desire is to share the Gospel of Good Taste with the people we care about.”

Class schedule varies and can be seen along with the menus on their website: www.patterfamsauces.com under the tab “Cooking Classes”. Prices begin at $20 per person. Please make a reservation on our website to guarantee your seat.

The Pastor’s Pantry Cooking School is located in the Patter Fam Foods building, 8019 Hayport Road in Wheelersburg at the intersection of Hayport Road and Old Gallia Pike. Parking is located at Duis and Hayport Road, or it is recommended that guests use the Valet Parking at the main entrance of the building.

For more information you may visit their website: http://www.patterfamsauces.com, by phone at (740) 352-2008 or by email at patterfamsauce@yahoo.com.

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If you would like to include your business-related column, ideas and/or advertising within our newsletter, please email the Business Development Program at jcooper@pikecac.org or call 740-289-2371.
For Your Business:
Things to Know Before Starting Your Business

As with any new venture, starting a new business can be overwhelming for most. In most circumstances, there are various things that these new business owners are not prepared for. The following are a few elements most new business owners overlook or unfortunately don’t know prior to their new venture:

- **Know yourself:**
  Be honest with yourself and truly assess your temperament and your willingness to make hard decisions, negotiate, and sell. Sales skills are needed to help people understand the value of your product/service so they will pay for it. You don’t have to be an expert in every single thing, but you will ultimately be responsible for the entire business.

- **You’re the owner 24/7:**
  For the new business owner, oftentimes “normal” work hours are spent building the business and talking to prospective clients. The evenings are typically reserved for administrative work and all of the other things you cannot fit into the day. Many people start a business to have control over their work schedule, which can happen eventually. But, for many, it means no vacations and possibly no salary as everything you earn is being put back into the business. Your work hours are somewhat dictated by your business.

- **Research your industry and competition:**
  Before you jump into a new business “feet first,” test the idea by researching your future industry, business, and even the local competition. Understanding your industry, business, and competition is important in developing your unique value proposition, which will help you come up with a way to tell others about your business and why they should work with you and no one else.

- **Know your numbers:**
  Understand how much money you need to break even and how to determine profitability. Knowing your numbers will help you to understand the financial health of your business. So many business owners grossly underestimate how much they will need to start their business, as well as how much it will take to support the business before the business is profitable, and even how much to charge for the product and/or service.

- **Don’t assume people see your product/service the way you do:**
  Although you think you have the best thing since sliced bread, it does not mean other people will. Take some time to think through how you will market your business. How do others feel about your business name? Why would they buy your product or use your service? Who is your target market group? What pain or problem are you solving? Are they willing to solve it for the price you are charging?

Owning a business is a dream for many people. Take the time to research your idea and thoroughly understand the business you are about to start. For additional assistance, call the Business Development Program at (740) 289-2371 or visit us on the web: www.businessdevelopmentprogram.org.

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**Small Business Classes Offered Self-Employment: From Dream to Reality!**

**WHEN:** Every Tuesday & Thursday from August 11th — September 10th, 2015

**TIME:** 1:00—4:00 p.m.

**WHERE:** Community Action Committee of Pike County, 941 Market Street, Piketon, Ohio 45661

**ONLY $15!**
The Next Chapter: The Campaign for a New Pike County Public Library Continued...

- Our hope is to have an open, spacious, one-story facility with ample parking which will not only provide easy access but enhance opportunities for interaction between patrons.

- The future site of the library has been procured: a beautiful three-acre tract of land in a convenient location near residential neighborhoods and Bristol Village.

- The Garnet A. Wilson Public Library of Pike County will be a dynamic place where people of all ages, incomes and ethnic backgrounds congregate to read, listen to CD's, and discuss books.

- With increased interactivity and connectivity, users will have more opportunities to conduct research for professional, academic and personal reasons including online learning, applications for benefits, trip planning, ordering merchandise, proctored exams, health information, investment modeling, civic information, access to expensive, specialized databases, project research, and much more!

- While libraries have spaces for young adults, children and adults, we hope to create an environment which will also allow key connections to arise between the groups.

**Supporting The Next Chapter**

Our need is great, but so is our community. There will be many ways to be part of this important step in the history of Pike County, including naming opportunities to honor or memorialize individuals, families, groups or businesses. There are also many ways to give, many that may offer tax benefits, including gifts of stocks.

For more information about The Next Chapter, contact the Capital Campaign Manager, Beverly Crabtree at (740) 835-8474, visit them on the web at www.pikecountylibrary.com or find them on Facebook!
Lee Greenwood
In Concert
Saturday, July 18th

Show time: 8:00 pm (Fairgrounds open for events at 10:00 am)
Location: Pike County Fairgrounds in Piketon, Ohio
Phone number / website for ticket information: 740-947-9650
www.pikeohio200.com

Tickets can be obtained at the following locations:

Online at www.pikeohio200.com
*Tickets purchased online must be picked up at the fairgrounds on the day of the event.

Pike County Chamber of Commerce
12455 State Route 104
Waverly, Ohio 45690
(740) 947-7715

Ross County Chamber of Commerce
45 East Main Street
Chillicothe, Ohio 45601
(740) 702-2722

Jackson County Chamber of Commerce
234 Broadway Street
Jackson, Ohio 45640
(740) 286-2722

Portsmouth Area Chamber of Commerce
342 Second Street
Portsmouth, Ohio 45662
(740) 353-7647

www.rmapresents.com
Mobile Advertising!

Make your business advertisement mobile and have your business name seen all over town!

The Community Action Transit System (CATS) has 10 vehicles that travel all over Pike County.

In addition, they make scheduled trips to Columbus (4 to 5 times per month), as well as Scioto and Ross Counties (2 to 3 times per month).

For additional information on advertisements, call Jack at (740) 289-2371 ext. 7029 or email at jcooper@pikecac.org

18” X 30”

External Advertising (18” X 30”)
Free to start, then $50 per month
3-month minimum contract

Interior Advertising (8.5” X 11”)
Free to start, then $25 per month
3-month minimum contract

☐ I would like more information. Please contact me to discuss or to schedule an appointment.

☐ Exterior Advertising (18" X 30")

☐ Interior Advertising (8.5” X 11”)

Name

Business Name

Address

Phone

Email

Method of Payment

☐ Bill Me

☐ Check

☐ Credit Card

Credit Card #: ____________

Code

Exp. date

Signature
Exterior Advertisements (18” x 30”)

Interior Advertisements (8.5” x 11’’)

Ad Here

Ad Here

Ad Here

Ad Here

Ad Here

Ad Here

Ad Here

Ad Here

Ad Here

Ad Here

Ad Here
Small Business Marketing Solutions

The Small Business Marketing Solutions Service enables business owners to receive affordable assistance in professionally marketing their business through printed media and the world wide web. This service can provide each client with a personalized website, brochures, business cards and other marketing material needed for promotion and maximum success in advertising and networking.

Deluxe Business Package

- Professionally Designed “.com” (2 years)
- 2 Year Hosting Package.
- Updating on demand.
- Search Engine Optimization
- Submission to 13+ search engines
- Submission to Yelp.com directory
- Sucuri Malware Protection
- Professionally Designed Business Logo.
- Professionally Designed Business Brochure.
  - 50 Copies Provided.
- Professionally Designed Business Card.
  - 200 Cards Provided.
- Startup Cost: $608
- Monthly Fee: $25
- Package Special: $525!!

Website Only Package

- Professionally Designed “.com” (2 years)
- 2 Year Hosting Package.
- Updating on demand.
- Search Engine Optimization
- Submission to 13+ search engines
- Submission to Yelp.com directory
- Sucuri Malware Protection
- Professionally Designed Business Logo.
- Professionally Designed Business Brochure.
  - 50 Copies Provided.
- Professionally Designed Business Card.
  - 200 Cards Provided.
- Startup Cost: $358
- Monthly Fee: $25
- Package Special: $345!!

Itemized Services

- Business Cards & Design - $100
- Business Brochure & Design (50) - $100
  - Additional Brochures (50) - $25
- Professionally Designed Business Logo - $100

“This institution is an equal opportunity provider, and employer.”

*Prices Subject to Change